

Brighter Beginnings
FY 2024 Impact Update



Ascension
St. Vincent's
Foundation



Brighter Beginnings FY 2024 Impact Update

Letter from our Nurse Manager

Infant mortality is a measure of health in our communities and an important indicator of how much work there is to do in the Northeast Florida region.

Did you know that for every 1,000 live births recorded there are 7 deaths? We at St. Vincent's believe this number is too high, and through Brighter Beginnings, we are working every day to lower it through education and community engagement. Expectant women and mothers with infants under one year old and their support person leave these sessions with information that literally saves lives – safe sleep skills, SIDS prevention, infant care and prenatal/postpartum education.

We are making great progress. We've seen a 35% decrease in area infant mortality since home visiting and education programs first started over the last few decades.

We have served more than 1,000 people since 2014. People from all walks of life are welcome.

That's why we are so grateful for your help and support. Without you we could not deliver and expand these programs in a way that makes a difference across our local community. Thank you for your support of Brighter Beginnings. This report provides great insight into the work we're doing and how it is impacting lives across Northeast Florida.

Willie Roberts
Community Outreach Nurse Manager
Brighter Beginnings



"This was going to be my first baby. It was a scary time for me. I had never even changed a diaper or let alone even held a baby. I was unsure what to expect, but I knew I needed some help and guidance. I was pleasantly surprised. It made my first year with my son less stressful. ... helped ease my fears."



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Mission

Rooted in the loving ministry of Jesus as healer, we commit ourselves to serving all persons with special attention to those who are poor and vulnerable. Our Catholic health ministry is dedicated to spiritually centered, holistic care, which sustains and improves the health of individuals and communities. We are advocates for a compassionate and just society through our actions and our words.

Brighter Beginnings

Brighter Beginnings is helping combat infant mortality in Northeast Florida. This free program, designed to educate expectant mothers as well as women and their support person who already have newborns on the importance and techniques of prenatal and infant care, is made possible through your donations to the Ascension St. Vincent's Foundation.

The program addresses socioeconomic issues, behavioral health and cultural barriers that impact the health of moms and babies. Participants receive a nutritious lunch, gift card, infant-safe sleep sack and two bags of non-perishable food items through a collaboration with Feeding Northeast Florida.

The goal of the initiative is to set mothers on the right track to have healthy, full-term pregnancies and deliver newborns with a healthy birth weight. In 2019, Brighter Beginnings served 141 babies and families. Thanks to you, Brighter Beginnings has helped 1,441 people since its inception in Nov. 2009.



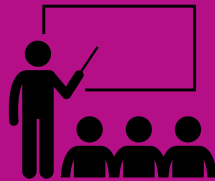
“Thank you for the encouragement, education and resources. I received in your classes. I had my first baby and felt a little scared. I had little to no support from others. You gave me resources to help with rent, food, utilities and childcare. Also the diapers and baby formula. I did not know much when I started the class, but now I feel better caring for myself and baby.”

EDUCATION THAT EMPOWERS: COMMUNITY CARE

When you support Brighter Beginnings you are actively supporting expectant mothers and their support person in our community. You are equipping them with the information they need to raise successful and healthy children – and you are manifesting the mission of Christ in our world.

91 SESSION ATTENDEES

Our sessions cover everything a mother needs to know to raise happy, healthy children.



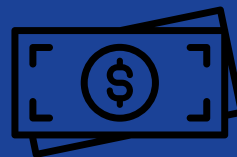
1,441 PEOPLE SERVED SINCE 2009

Our program is fighting infant mortality in Duval County – and getting results.



MORE THAN \$45,583 RAISED

Your donations are making a direct impact in our community right now.





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Impact by the Numbers

Brighter Beginnings is working hard to reduce infant mortality in Duval County and beyond. We do this through education, support and community outreach. Your gift goes directly to support our mission and makes an immediate difference in the lives of people in your community.

Amount	Total People	Use
Walmart \$25 gift cards	91	\$ 2,500
Monthly class lunch	91	\$ 1,037
Infant essentials, printing, education materials, flyers	145	\$ 832
Monthly nurse class facilitator salary	4	\$ 6,815
FY2024 Total		\$ 11,183

Financial Report

Brighter Beginnings relies on your donations and gifts to support the people in our community who need this care the most. Thanks to you we are able to transform our community, one life at a time.

FY 2024 DONATIONS	TOTAL
Brighter Beginnings	\$ 45,583



Brighter Beginnings

FY 2024 Impact Update

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